





Quality Assurance for Reform and Transformation of HEIs in Uzbekistan - QUARTZ

Call: ERASMUS-EDU-2023-CBHE-STRAND-1 / Project Number: 101127171

Introduction to Quality Assurance in European Context. Planning and Implementation of an Institutional Quality Assurance Strategy

Prof. Michael Minkov Varna University of Management

QUARTZ Training (Work Package 3) University of L'Aquila, 13 March 2025



















RESEARCH ASSESSMENT CRITERIA

THROUGHOUT THE WORLD, GOOD RESEARCH MEANS
RESEARCH PUBLISHABLE IN SCOPUS OR WEB-OF-SCIENCE JOURNALS

WHAT DOES IT TAKE FOR AN ARTICLE TO BE ACCEPTED BY THOSE JOURNALS AND HOW CAN THAT BE ACHIEVED?







THEORY

Social science, including economics, management, and psychology, is obsessed with theory.

Research that does not start from a theoretical perspective has little chance of being considered for a peer review.

The study must address a particular theory and make a contribution to it: confirm a debatable element of it, refute it, or replace it with something new.

Completely new theories are acceptable, yet very difficult to publish.







LITERATURE REVIEW

Many reviewers force authors to cite their work. This may make or break a publication.

Do as the reviewers say if it is not an ethical dilemma.







STATISTICAL ANALYSIS

Some 10-15 years ago, simple analyses were acceptable: ANOVA, exploratory factor analysis, linear regression.

Now, more sophisticated techniques are often required:

Confirmatory factor analysis
Structural equation modeling, including:

- a) mediation analysis, instead of simple regression
- b) cross-lagged panel models

Multilevel analyses Network analysis

You may need to team up with a statistician!







STRUCTURE AND STYLE

An article may be rejected simply because the reviewers do not like the language style or the structure of the arguments.

Read accepted articles in the targeted journal and follow their style and structure.







CHOICE OF JOURNAL

This may be a political decision. Some journals just don't like particular theories. For example,

- Criminology journals will never accept evolutionary theories of crime, such as life-history strategy theory
- Human factors journals do not like cultural explanations of transport accidents.
- Sociology and anthropology journals do not like the idea of national culture

Pick the right outlet for your study.







Thank you for your attention!

Quality Assurance for Reform and Transformation of HEIs in Uzbekistan - QUARTZ

Call: ERASMUS-EDU-2023-CBHE-STRAND-1

Project Number: 101127171